



fitbit luxe

Introducing Fitbit's most sleek fitness & wellness tracker which equips you with new and balanced ways to achieve your full health potential every day. Stay in control not only of your physical fitness but every aspect of your health so you can be at your best to start every day strong. From tracking sleep, stress and activity to giving your mind moments of calm, you'll feel the good glow of better health outcomes.

Your sleek fitness and wellness essential

Balanced health in a sleek design. Plus, gorjana for Fitbit Luxe Special Edition lets your style shine with a gold stainless steel Parker Link Bracelet designed by the timeless jewellery brand gorjana, giving you a bold and sophisticated look for every day.

Keep your health journey moving

Active Zone Minutes help you make every minute count during workouts by buzzing on your wrist when you enter your personalised target heart rate zone. Also, connect Luxe to your phone's GPS to get real-time pace and distance and see a map of your effort after your workout.

Slow down & rest up

See how your body manages stress with a daily in-app Stress Management Score and find some calm with on-wrist guided breathing sessions. Also, check your Sleep Score and sleep stages each morning and get tips on how to improve so you can bring more energy into your day.



Workout motivation & style inspiration



BALANCED HEALTH IN A SLEEK DESIGN

Flaunt Luxe's slim style and stainless steel case. Or elevate your style with a gold stainless steel Parker Link Bracelet from gorjana in the Fitbit Luxe Special Edition.



STRESS MANAGEMENT TOOLS

See how your body handles stress with an in-app Stress Management Score that tracks physical signs of stress.



MINDFUL MINUTES

Get mindfulness content in the Fitbit app and track your trends and reflect on the steps you're taking to level up your self-care routine.



SLEEP SCORE

See how you slept, watch your trends over time and better understand your sleep quality each night.



SLEEP STAGES

See how much light, deep and REM sleep you get and get tips in the Fitbit app to help you improve your overall sleep quality.



SLEEP MODE

Use sleep mode to mute smartphone notifications and stop your screen from turning on at night. Set a schedule on your wrist to turn sleep mode on automatically.



24/7 HEART RATE

Maximise your exercise sessions, understand resting heart rate trends, track sleep stages and better estimate calorie burn.



ACTIVE ZONE MINUTES

Active Zone Minutes help you make every minute count during workouts by buzzing on your wrist when you enter your personalised target heart rate zones.



20 EXERCISE MODES + SMARTTRACK

Choose from 20 exercise modes to get real-time stats during your workouts—or let SmartTrack automatically recognise and record your exercises.



HEALTH METRICS DASHBOARD

See health metrics like breathing rate, heart rate variability, skin temperature variation and more over the past week through the Health Metrics dashboard in the Fitbit app.¹



REAL-TIME PACE & DISTANCE

Connect to your phone's GPS to see real-time pace & distance on your wrist and see a map of your effort after your workout.



ALL-DAY ACTIVITY

Every part of your day impacts your goals, so Fitbit Luxe tracks all-day steps, distance and calories burned.



UP TO 5 DAY BATTERY LIFE

Keep the good vibes going for up to 5 days without having to stop for a charge.²



MENSTRUAL HEALTH TRACKING

Use the Fitbit app to track periods, record symptoms, track ovulation and more.³



VIBRANT COLOUR DISPLAY

A vibrant AMOLED colour display gives your stats and clock faces that extra oomph they need to stand out and automatically adjusts its brightness.



CALL, TEXT & SMARTPHONE NOTIFICATIONS

Stay connected right from your wrist with call, text and smartphone notifications.⁴



WATER-RESISTANT

Luxe is water-resistant, so you can rock it in the pool and beyond. Plus, it automatically tracks how long you've been swimming.⁵



6-MONTH PREMIUM MEMBERSHIP

Premium connects your activity, stress, sleep and nutrition through personalised insights and recommends activities that help you make smarter choices to become the healthiest you.⁶



GUIDED PROGRAMMES

Follow step-by-step programmes that help you improve your exercise and sleep, and use guided workout plans to help you build strength in different areas.



GAMES AND CHALLENGES

Invite any Fitbit friends (not just Premium members) to compete in special, all-level challenges that make reaching your goals more fun.



ADVANCED INSIGHTS

Get personalised insights that connect the dots across your activity, heart rate, stress, and get a detailed Sleep Score breakdown so you can make smarter choices about your health.



MINDFULNESS TOOLS

Manage your stress with additional mindfulness activities from Fitbit, Deepak Chopra and more – plus see your Stress Management Score breakdown.



WORKOUT CONTENT

Stay motivated and mix up your routine with hundreds of workouts from Fitbit.

Fitbit Luxe

Black/Graphite
Lunar White/Soft Gold Stainless Steel
Orchid/Platinum Stainless Steel



Special Edition

gorjana Soft Gold Stainless Steel
Parker Link Bracelet and Peony
Classic Band



Switch up your look with accessories

Sold separately.



Classic Bands

Black
Fitbit.com exclusives:
Lunar White, Orchid, Peony



gorjana Parker Link Bracelet

Soft Gold Stainless Steel,
Fitbit.com exclusives:
Soft Gold Stainless Steel,
Platinum Stainless Steel



Stainless Steel Mesh

Soft Gold Stainless Steel,
Platinum Stainless Steel



Horween® Leather Double Wrap

Black
Fitbit.com exclusives:
Sunrise, Earth Grey Croc



Woven Bands

Slate
Fitbit.com exclusive:
Hibiscus

¹ Not available in select markets and not intended for medical purposes. This feature is not intended to diagnose or treat any medical condition. It is intended to help you manage your well-being and keep track of your information. If you have any concerns about your health, please talk to a healthcare provider. If you believe you are experiencing a medical emergency, call emergency services.² Varies with use and other factors. May change based upon clock faces.
³ This feature is not intended to be used for contraceptive or other medical purposes. Fitbit does not guarantee or warrant that this feature can be used to achieve particular results. This feature may not accurately predict your menstrual cycles or related information. This feature is intended only to help users monitor and keep track of certain information. ⁴ Notifications and app alerts are available on-device when your phone is nearby. ⁵ Water-resistant to 50m. ⁶ New and returning Premium users only. Must activate membership within 60 days of device activation (requires valid payment method). Cancel before membership ends to avoid recurring fees. Content and features may change. Terms apply.