

🔅 fitbit luxe

Introducing Fitbit's most sleek fitness & wellness tracker which equips you with new and balanced ways to achieve your full health potential every day. Stay in control not only of your physical fitness but every aspect of your health so you can be at your best to start every day strong. From tracking sleep, stress and activity to giving your mind moments of calm, you'll feel the good glow of better health outcomes.

Your sleek fitness and wellness essential

Balanced health in a sleek design. Plus, gorjana for Fitbit Luxe Special Edition lets your style shine with a gold stainless steel Parker Link Bracelet designed by the timeless jewellery brand gorjana, giving you a bold and sophisticated look for every day.

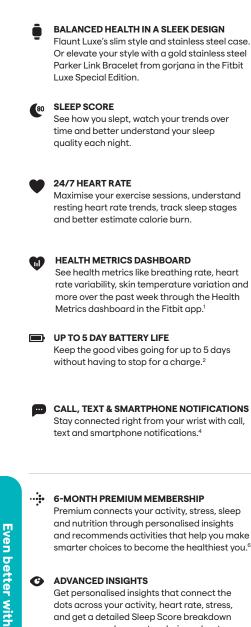
Keep your health journey moving

Active Zone Minutes help you make every minute count during workouts by buzzing on your wrist when you enter your personalised target heart rate zone. Also, connect Luxe to your phone's GPS to get real-time pace and distance and see a map of your effort after your workout.

Slow down & rest up

See how your body manages stress with a daily in-app Stress Management Score and find some calm with on-wrist guided breathing sessions. Also, check your Sleep Score and sleep stages each morning and get tips on how to improve so you can bring more energy into your day.

Workout motivation & style inspiration



ADVANCED INSIGHTS

Premium membership

Get personalised insights that connect the dots across your activity, heart rate, stress, and get a detailed Sleep Score breakdown so vou can make smarter choices about vour health.

Fitbit Luxe

Black/Graphite Lunar White/Soft Gold Stainless Steel **Orchid/Platinum Stainless Steel**

STRESS MANAGEMENT TOOLS See how your body handles stress with an inapp Stress Management Score that tracks physical signs of stress.

UII SLEEP STAGES

See how much light, deep and REM sleep you get and get tips in the Fitbit app to help you improve your overall sleep quality.

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	Active Zone Minutes held

elp you make every minute count during workouts by buzzing on your wrist when you enter your personalised target heart rate zones.

REAL-TIME PACE & DISTANCE Connect to your phone's GPS to see realtime pace & distance on your wrist and see a map of your effort after your workout.

MENSTRUAL HEALTH TRACKING Use the Fitbit app to track periods, record symptoms, track ovulation and more.³

WATER-RESISTANT

2:

Luxe is water-resistant, so you can rock it in the pool and beyond. Plus, it automatically tracks how long you've been swimming.5

GUIDED PROGRAMMES

Follow step-by-step programmes that help you improve your exercise and sleep, and use guided workout plans to help you build strength in different areas.

MINDFULNESS TOOLS

Manage your stress with additional mindfulness activities from Fitbit, Deepak Chopra and more – plus see vour Stress Management Score breakdown



MINDFUL MINUTES

routine.

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SLEEP MODE

Get mindfulness content in the Fitbit app

and track your trends and reflect on the

Use sleep mode to mute smartphone

notifications and stop your screen from

20 EXERCISE MODES + SMARTTRACK

Choose from 20 exercise modes to get real-time stats during your workouts—or let

record your exercises.

ALL-DAY ACTIVITY

calories burned.

its brightness.

VIBRANT COLOUR DISPLAY

SmartTrack automatically recognise and

Every part of your day impacts your goals, so

Fitbit Luxe tracks all-day steps, distance and

A vibrant AMOLED colour display gives your

stats and clock faces that extra oomph they need to stand out and automatically adjusts

turning on at night. Set a schedule on your wrist to turn sleep mode on automatically.

steps you're taking to level up your self-care

Invite any Fitbit friends (not just Premium members) to compete in special, all-level challenges that make reaching your goals more fun.



WORKOUT CONTENT

Stay motivated and mix up your routine with hundreds of workouts from Fitbit.

Special Edition

gorjana Soft Gold Stainless Steel Parker Link Bracelet and Peony **Classic Band**



Switch up your look with accessories

Sold separately.



Classic Bands Black Fitbit.com exclusives: Lunar White, Orchid, Peony



gorjana Parker Link Bracelet Fitbit.com exclusives Soft Gold Stainless Steel, Platinum Stainless Steel



Steel Mesh

Soft Gold Stainless Steel

Platinum Stainless Steel



Leather Double Wrap Black Fitbit.com exclusives: Sunrise, Earth Grey Croc



Woven Bands Slate Fitbit.com exclusive: Hibiscus

¹Not available in select markets and not intended for medical purposes. This feature is not intended to diagnose or treat any medical condition. It is intended to help you manage your well-being and keep track of your information. If you have any concerns about your health, please talk to a healthcare provider. If you believe you are experiencing a medical emergency, call emergency services.² Varies with use and other factors. May change based upon clock faces. ³ This feature is not intended to be used for contraceptive or other medical purposes. Filbit does not guarantee or warrant that this feature can be used to achieve particular results. This feature may not accurately predict your menstrual cycles or related information. This feature is intended only to help users monitor and keep track of certain information. ⁴ Notifications and app alerts are available on-device when your phone is nearby. ⁵ Waterstant 50m. ⁶ New and returning Premium users only. Must activate membership within 60 days of device activation (requires valid payment method). Cancel before membership ends to avoid recurring fees. Content and features may change. Terms apply.